



## Winemakers Collection Pinot Noir

### PRODUCER'S STORY

From humble beginnings in the Moutere Valley near Nelson, New Zealand in 1973, Seifried Estate has grown to become synonymous with sustainability, quality, innovation and family values.

The family business has grown and now farms over 320 hectares of vines, with their wines being sold in 25 countries, including having established themselves as a familiar and favoured brand in New Zealand.

A leading producer of Nelson Sauvignon Blanc, Seifried has also gained a reputation for interesting and unusual varieties, including Grüner Veltliner, Würzer and Zweigelt - paying homage to Hermann's Austrian heritage.

A family business, sharing their wines with the world. And home to the fabulous Sweet Agnes Riesling – New Zealand's most awarded dessert wine.

### WHAT HAPPENED IN 2015?

The Seifried Winemakers Collection Pinot Noir 2015 is a selection of our winemakers favourite barrels and represent the very best from 2015.

It is fruit harvested from some of our oldest Pinot Noir vines on our Rabbit Island vineyard where vines date to the late 1980's. Vine age is apparent in this vineyard which has deep rooted vines and to produce wines with depth and beauty. The grapes were picked in mid April at the peak of ripeness and then promptly destemmed and transferred to open-top fermenters. A five day cold-maceration period preceded inoculation for fermentation. Hand plunging was carried out three times a day during the eight day primary fermentation, followed by a five day period of post-fermentation maceration. After pressing, the young wine was drained into French barriques where it underwent malolactic fermentation and ageing.

2015 was a remarkable year in Nelson, particularly for red grape varieties. Crops were significantly down on long term averages and this led to very concentrated fruit from exceptionally low yielding vines. The wine was blended and bottled in July 2016.

### WHAT DOES IT TASTE LIKE?

The 2015 Seifried Winemakers Collection Pinot Noir has intense varietal aromas of black Doris plum and sweet dark boysenberries. The palate has ripe juicy entry and lasting flavours of dark cherries and supple mature tannins which leave a long finish.

### WHAT TO DRINK IT WITH?

A lovely Pinot to enjoy with some dark chocolate for an after dinner treat.

### WHAT'S IN IT?

VINTAGE 2015

GRAPE VARIETY 100% Pinot Noir

REGION Nelson, New Zealand

WINEMAKER Chris and Heidi Seifried

ALCOHOL (ABV) 13.5%

STYLE Still

FARMING SUSTAINABLE

AWARD